



**American
Red Cross**

Dallas Area Chapter

4800 Harry Hines Boulevard
Dallas, Texas 75235-7717
(214) 678-4800
(214) 678-4801 fax
www.redcrossdallas.org

Branch offices located in

Denton
412 S. Carroll Blvd., Suite 1001
Denton, Texas 76201
(940) 384-0880 local
(972) 219-4860 metro
(940) 384-0884 fax

Greenville
5415 Wesley Street
Greenville, Texas 75402
(903) 455-7932
(903) 454-1459 fax

McKinney
701 Redbud Boulevard
McKinney, Texas 75069
(972) 562-0601
(972) 562-3272 fax

Terrell
109 Tejas Drive, Suite 700
Terrell, Texas 75160
(972) 563-1030
(972) 563-2030 fax

Providing:

Disaster Relief

Emergency Planning

*Armed Forces
Emergency Services*

International Social Services

First Aid, CPR & AED Training

Aquatic Programs

*Lifeline Personal
Response Service*

HIV/AIDS Education

Safety Training for Children

*Volunteer Opportunities
for Adults & Youth*



United Way

January 16, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

WB33 continues to be a valuable partner in helping the American Red Cross - Dallas Area Chapter increase public awareness and support of our services, and in one particular instance this local station helped save a life!

The American Red Cross takes great pride in teaching people how to save lives. This task is even more meaningful when children are the core components of the program. "Children Caring for Children" is an American Red Cross Basic Aid Training (BAT) program that gives older children the responsibility of teaching latchkey children from low-income families how to care for themselves in the absence of an adult. This BAT program would not be possible without the generous contributions of time, expertise, and financial assistance from Red Cross volunteers and supporters throughout our community - specifically, a WB33 Kids Fund grant of \$6,000 to the Dallas Area Red Cross.

Two years ago, a 12-year old boy leaped to his sister's aid when she choked on a piece of hard candy. Instead of panicking, the boy calmly performed abdominal thrusts, clearing his sister's airway and sending two LifeSavers shooting across the room. It was an act of heroism made possible because he had been one of the students in a BAT class made possible by WB33. Their strong sense of civic responsibility resulted in one brave young man and almost 1,000 other children learning basic first aid, and a valuable young life being saved.

Sincerely,

Jessica Robinson
Director, Communication & Marketing

The mission of the Dallas Area Red Cross is saving lives through helping people prevent, prepare for and respond to emergencies. During the past year, led by over 5,000 volunteers and 120 employees, and supported by community donations, the American Red Cross, Dallas Area Chapter provided disaster relief to 759 Dallas area families affected by more than 600 disasters, trained more than 200,000 people in lifesaving skills and community disaster preparedness courses. The Dallas Area Red Cross also exchanged more than 2,643 emergency messages for U.S. military service personnel and their families.

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TERRELL T. PHILEN, JR., Treasurer CHERYL SUTTERFIELD-JONES, M.A., Chief Executive Officer



United Negro College Fund, Inc.

"A mind is a terrible thing to waste." ®

William H. Gray, III
President and CEO

Michael H. Jordan
Chair, Board of Directors

Frederick D. Patterson
Founder

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Barber-Scotia College
Concord, NC

Benedict College
Columbia, SC

Bennett College
Greensboro, NC

Bethune-Cookman College
Daytona Beach, FL

Clayton University
Orangeburg, SC

Clark Atlanta University
Atlanta, GA

Dillard University
New Orleans, LA

Edward Waters College
Jacksonville, FL

Fisk University
Nashville, TN

Florida Memorial College
Miami, FL

Huston-Tillotson College
Austin, TX

Interdenominational
Theological Center
Atlanta, GA

Jarvis Christian College
Hawkins, TX

Johnson C. Smith University
Charlotte, NC

Lane College
Jackson, TN

LeMoyne-Owen College
Memphis, TN

Livingston College
Salisbury, NC

Miles College
Birmingham, AL

Morris College
Atlanta, GA

Morris College
Sumter, SC

Morris Brown College
Atlanta, GA

Oakwood College
Huntsville, AL

Patne College
Augusta, GA

Paul Quinn College
Dallas, TX

Phillander Smith College
Little Rock, AR

Rust College
Holly Springs, MS

Saint Augustine's College
Raleigh, NC

Saint Paul's College
Lawrenceville, GA

Shaw University
Raleigh, NC

Spartan College
Atlanta, GA

Stillman College
Tuscaloosa, AL

Talladega College
Talladega, AL

Tougaloo College
Tougaloo, MS

Tuskegee University
Tuskegee, AL

Virginia Union University
Richmond, VA

Voorhees College
Denmark, SC

Wilberforce University
Wilberforce, OH

Wiley College
Marshall, TX

Xavier University
New Orleans, LA

January 16, 2004

The Honorable Michael Powell
Federal Communication Commission
445 12th Street, SW
Washington, D.C. 20554

Dear Mr. Powell:

It is my sincere pleasure to submit this letter of support on behalf of KCOH Radio 1430 in Houston, Texas.

KCOH has been a major supporter of the national UNCF and the local UNCF in Houston, Texas for over 25-years. It has provided airtime for PSA's, event sponsorships and interviews and the station has been the exclusive simulcast partner to television station KPRC Channel 2 for the last 12 years for the annual An Evening of Stars. Additionally, over the last several years KCOH radio personalities have served as Honorary Chairs for a number of special events.

I am happy to acknowledge the generous support of radio station KCOH Radio 1430 AM.

Kind regards,

James Haskell Mayo, II
Vice President, Western Region



United Negro College Fund, Inc.

"A mind is a terrible thing to waste." ®

William H. Gray, III
President and CEO

Michael H. Jordan
Chair, Board of Directors

Frederick D. Patterson
Founder

COLLEGES & UNIVERSITIES

Barber-Scott College
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Benedict College
Columbia, SC

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Greensboro, NC

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Daytona Beach, FL

Clayton University
Orangeburg, SC

Clark Atlanta University
Atlanta, GA

Dillard University
New Orleans, LA

Edward Waters College
Jacksonville, FL

Flak University
Nashville, TN

Florida Memorial College
Miami, FL

Huston-Tillotson College
Austin, TX

Interdenominational
Theological Center
Atlanta, GA

Jarvis Christian College
Hawkins, TX

Johnson C. Smith University
Charlotte, NC

Lane College
Jackson, TN

LeMay-Owen College
Memphis, TN

Livingstone College
Salisbury, NC

Miles College
Birmingham, AL

Morhouse College
Atlanta, GA

Morris College
Sumter, SC

Morris Brown College
Atlanta, GA

Oakwood College
Huntsville, AL

Paine College
Augusta, GA

Paul Quinn College
Dallas, TX

Phlander Smith College
Little Rock, AR

Rust College
Holly Springs, MS

Saint Augustine's College
Raleigh, NC

Saint Paul's College
Lawrenceville, VA

Shaw University
Raleigh, NC

Spelman College
Atlanta, GA

Sillman College
Tusculum, AL

Talladega College
Talladega, AL

Tougaloo College
Tougaloo, MS

Tuskegee University
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Virginia Union University
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Voorhees College
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Wilberforce University
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Wiley College
Marshall, TX

Xavier University
New Orleans, LA

January 16, 2004

The Honorable Michael Powell
Federal Communication Commission
445 12th Street, SW
Washington, D.C. 20554

Dear Mr. Powell:

This letter comes to express my profound gratitude and deep appreciation to television station WB39 in Houston, Texas. Television station WB39 has been a long time friend of the United Negro College Fund locally and has provided many hours of airtime for coverage of UNCF special events.

Additionally, UNCF staff and board members have on numerous occasions appeared on the station's Yolanda Green Show to announce upcoming UNCF fundraising events. Last year, Ms. Green served as the Media Chairman for the annual UNCF Tournament.

We look forward with much anticipation to the continued support and participation of WB39 for years to come.

Kind regards,

James Haskell Mayo, II
Vice President, Western Region



6200 College Avenue :- Snyder, Texas 79549-9502 :- 915/573-8511

January 16, 2004

The Honorable Michael Powell
Chairman of the FCC
445 12th St.
S. W. Washington D.C. 20554

Dear Sir,

I write this letter in full support and appreciation of Mr. Dink Foree and his KSNY radio station in Snyder, Texas. Mr. Foree and his station have been firm supporters and contributors to Western Texas College as we have worked to improve our impact upon the community. KSNY and its supportive staff are always ready and willing to participate in, advertise for, or simply do whatever is necessary to make our events better. I take my hat off to KSNY and look forward to working with them in the future. Finally, I feel compelled to state that KSNY is making a positive difference in the Snyder community.

Sincerely,

Dr. Gregory D. Williams
President

GDW/ms

314 W. WELLINGTON
CARTHAGE, TX 75633
(903) 693-0333
FAX (903) 693-9366



JACK ELLETT
SHERIFF

PANOLA COUNTY SHERIFF'S DEPARTMENT

January 8, 2004

Honorable Michael Powell
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: KGAS Radio Station, Carthage, Texas
Owner/Operator Jerry T. Hanzsen

Dear Chairman Powell:

There are so many areas where Jerry Hanzsen, and KGAS Radio, have helped our county. The area that has been most important to me as Sheriff of Panola County, is Public Safety. The help that KGAS has given to Law Enforcement and other emergency services make me know just how important and worth while their voice is to our community. The following are some of areas where KGAS has helped:

- Immediate broadcast of city and rural fire departments' response to fires across the county.
- Major accidents that happen and cause roads to be blocked are broadcast to enable listeners to take alternate routes. (Ambulance and Fire Department response is included)

- When Law Enforcement has a manhunt for criminals, KGAS immediately broadcasts the information letting our citizens know description and dangers involved. Also KGAS stays with law enforcement to update movements and information on the manhunt.

- There have been many occasions where law enforcement has had lost children or elderly people. In these instances KGAS has been quick to broadcast location and description of those we are trying to locate. This has resulted in listeners reporting locations of those sought to law enforcement.

- KGAS established a weekly talk show with the Sheriff. This show informs the general public of weekly activities by law enforcement. It also provides a forum to let citizens know of con artists who are operating in our area. It provides a forum to give safety tips to our citizens on dangers such as fire, holiday travel, and gives information on how and why our children are injured or killed. Addresses issues such as DWI, operation of off road vehicles, and safety in water sports.

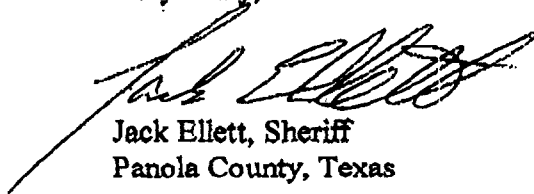
- For fifteen years we have operated an Angel Tree to help needy children in our community. KGAS Radio has always helped with this program in getting the word out to citizens for support. This has enable the Sheriff's Office to provide gifts to hundreds of needy children each year.

I am aware of other community support given by Jerry Hanzsen and KGAS Radio to our

entire county. These include but are not limited to: Annual Christmas Parades, Shriners Hospital Fund Raising Campaign, Lions Club activities that help the community, other service club activities, Blood Drives, Annual Jr. Livestock Show and Auction, 4-H and other youth programs, Agricultural Projects and Auctions for Scholarships, Cattleman's Rodeo, Public School and College Programs, Panola County Chamber of Commerce activities and all local sporting events.

I feel sure that it if were not for the help of KGAS Radio our community would not be as well informed as they are. I also am sure that KGAS directly contributes to our community being one of the very best in the United States.

Very Truly,

A handwritten signature in black ink, appearing to read "Jack Ellett", is written over a horizontal line.

Jack Ellett, Sheriff
Panola County, Texas

JAN 16 2004

STATE of TEXAS
HOUSE of REPRESENTATIVES

P.O. BOX 2910
AUSTIN, TEXAS 78768-2910
(512) 463-0490
FAX (512) 463-9059
TOLL FREE 1-877-796-0581

210 SOUTH FIRST
LUFKIN, TEXAS 75901
(936) 634-9786
FAX (936) 637-6694
TOLL FREE 1-866-817-6239



Jim McReynolds
DISTRICT 12

COMMITTEES:
• PUBLIC HEALTH
• LOCAL GOVERNMENT
WAYS & MEANS

January 13, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S. W.
Washington, D. C. 20554

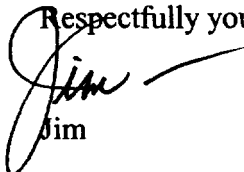
Dear Chairman Powell:

Just a note regarding your upcoming hearing in San Antonio later this month. As a member of the Texas House of Representatives for the past four terms, I write to you regarding the great service that local radio broadcasters perform in our communities by keeping us informed of important issues, events, and items of local interest.

I represent a rural district in deep east Texas where the largest broadcaster is Clear Channel Radio of Lufkin/Nacogdoches. Each day large numbers of east Texans tune in our local stations for important items of community interest, relevant interviews, and often remotes of issues that will affect the lives local citizens. These stations are our partners in getting local and state news and events out to the public. I am aware that local stations share hundreds of thousands of dollars of free air time each year to assure that items of local interest and importance are posted on the airwaves. Churches, civic clubs, businesses, individuals and dignitaries are always welcomed to drop by, or to call in their information and/or special events to the station where they are always treated with good will and respect.

As you and others with the FCC look to new broadcasting policy, please be mindful of the terrific job that our local broadcasters do each day in public service to their communities. I remain . . .

Respectfully yours,


Jim



Lufkin Evening
Lions Club

P. O. Box 150312
Lufkin, Texas 75915-0312

RECEIVED

JAN 16 2004

January 13, 2004

The Honorable Michael Powell
Federal Communication Commission
445 12th Street S.W.
Washington, DC 20554

Dear Chairman Powell:

I'm writing this letter in behalf of Clear Channel Radio/Lufkin, Yates Broadcasting/
Lufkin and KJCS radio of Nacogdoches, Texas.

The three groups have been very supportive of our annual fund raising event (Home Show) and other special events during the year. They have assisted with PSA encouraging businesses to become exhibitor, advertising the event asking for public attendance and then having remote broadcast during the event telling the public of the activities taking place.

During the remote interviews they allow the club to explain our community service projects.

We are not the only organization that these three stations assist. With a local station as background in the office, numerous PSA's are heard daily. Local news reports attempt to keep the public informed of current local events.

Respectively submitted


Harold Yost

Secretary/Treasurer
Lufkin Evening Lions Club
936-633-4045



January 14, 2004

RECEIVED
JAN 16 2004

SAN ANTONIO FOOD BANK, INC.
4311 DIRECTOR DRIVE
SAN ANTONIO, TEXAS 78219-3203
(210) 337-3663
FAX (210) 337-2646

www.safoodbank.org

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A Partner of

America's Second Harvest
Ending Hunger



The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

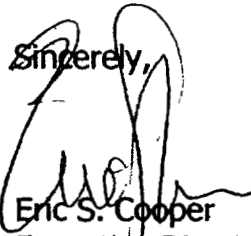
Dear Chairman Powell:

In light of the upcoming "localism in broadcasting" hearing to be held in San Antonio on January 28, 2004, I would like to express my gratitude to the management and employees of BELO and KENS Channel 5.

I have worked with Channel 5 for many years and they have always displayed a deep commitment to the people of San Antonio. Whether their stations are airing public service announcements to promote the Food Bank, or raising food and money to help feed the needy.

Without the help of KENS Channel 5 the San Antonio Food Bank would not have been able to raise hundreds of thousands of dollars through our annual "Help End Hunger" promotion.

During this upcoming hearing, KENS Channel 5 should be recognized for offering San Antonio top quality programming, entertainment and news, but also for their dedication to our local community.

Sincerely,


Eric S. Cooper
Executive Director
San Antonio Food Bank

Cc: Alan Lancing
KENS Channel 5
Ann Arnold & Oscar Rodriguez
Texas Association of Broadcasters

Fighting Hunger...Feeding Hope

JAN 16 2004

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January 14, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

The public service that WB33 provides to the Dallas community has served our non-profit organization, Communities In Schools Dallas, very well over the past year.

Communities In Schools Dallas has been a guest on DFW Closeup twice and greatly appreciates the opportunity to talk about what Communities In Schools Dallas does and how we provide direct services to the over 6,500 at-risk students that we serve. This December we were on the broadcast to talk about the CIS Dallas toy drive. It is wonderful to have the support of WB33 as we strive to get our message out and make the viewing public aware of the great need in the greater Dallas area as well as what we are doing to help provide a solution to that need.

Communities In Schools Dallas is grateful to WB33 for the fine work that they are doing in the Dallas community and wish them every success.

Sincerely,



Sandra G. Chavarria
President & CEO
Communities In Schools Dallas

THE UNIVERSITY OF TEXAS
MD ANDERSON
CANCER CENTER

Office of the President

January 15, 2004

Michael K. Powell, Chairman
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554
Re: Localism in Broadcasting Task Force

Commissioner Powell:

As part of the Federal Communications Commission's nationwide effort to learn more about how broadcast media serve their local communities, I am pleased to compliment broadcasters in the Houston area and throughout Texas for their unstinting support of The University of Texas M. D. Anderson Cancer Center in furthering our mission of eliminating cancer.

M. D. Anderson Cancer Center is devoted exclusively to cancer patient care, research, education and prevention. Reaching out to our community and educating the public, especially among people with an increased risk of cancer and the medically underserved, is an essential part of our mission. News media play a vital role in M. D. Anderson's efforts to reach the public with life-saving information about this important topic.

For example, last year television and radio broadcasters in the greater Houston area aired more than 400 individual news stories about M. D. Anderson, on topics ranging from innovative patient care treatments and research discoveries to tips on how to reduce cancer risk. These broadcast reports are an important community service and contribute greatly to an increased understanding about cancer. Some other examples include:

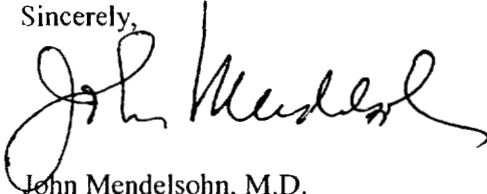
- KPRC-TV collaborated with M. D. Anderson in "Buddy Check is Back," a five-part nightly news series on skin cancer prevention that reached an estimated 1.9 million viewers. Channel 2 contributed more than 50 minutes of programming, an estimated \$400,000 worth of airtime.
- The launching of a program called "A Nu-Life," a nutritional study for African-American women, was featured on several Houston stations, including KHOU-TV, KPRC-TV, KRIV-TV, KHQB-TV and KUHF radio.
- A free prostate cancer screening program targeting two medically underserved communities aired in Houston on KHOU-TV, KTRK-TV, KPRC-TV, KRIV-TV and KXLN-TV.
- An extended report aired by KHOU-TV about M. D. Anderson's plans to develop a Mexican-American cohort study, which is a long-term study of mortality and disease incidence focused entirely on Mexican-American families.

CARING • INTEGRITY • DISCOVERY

TEXAS MEDICAL CENTER
1515 HOLCOMBE BOULEVARD • HOUSTON, TEXAS 77030 • (713) 792-2121
A Comprehensive Cancer Center Designated by the National Cancer Institute

Achieving M. D. Anderson's mission to eliminate cancer depends in part on an informed community, and broadcast provides an efficient and effective way to help achieve this important goal. Our local broadcast community is responsive to the needs and interests of our community and delivers important information to the public about cancer. Please let me know if I can provide any more detailed information as you gather data on broadcasters' community service in Texas.

Sincerely,

A handwritten signature in black ink, appearing to read "John Mendelsohn". The signature is fluid and cursive, with the first name "John" being more prominent and the last name "Mendelsohn" following in a similar style.

John Mendelsohn, M.D.
President



CARTHAGE INDEPENDENT SCHOOL DISTRICT

#1 BULLDOG DRIVE
CARTHAGE, TEXAS 75633-2370

January 13, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

Our local radio station, KGAS, is dedicated to an exclusive broadcasting service to our county and the surrounding area. The Carthage High School administration, staff, students, and parents have benefited from the daily announcements, support, and coverage of events.

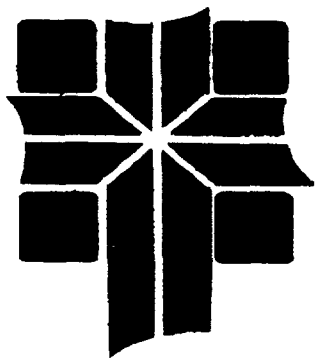
KGAS offers live broadcasts of UIL athletic contests which include football, baseball, basketball, volleyball, and softball. Also, UIL music contests and concerts presented by our bands and choirs are broadcast. Panola Pride of KGAS interviews with school staff regarding school events such as prom and fundraisers for special broadcasts.

Other coverage by KGAS Radio includes Open House at the beginning of a new school year and Public School Week events. KGAS Sound Board news announces student awards, recognitions, and accomplishments of students and staff. There are weekly interviews with football, volleyball, basketball, and softball coaches. Also, CHS students give weekly updates of school events and activities on KGAS.

Carthage is known in East Texas as the "Best Little Town in Texas," and KGAS is the only "Heartbeat of East Texas." KGAS has greatly contributed to our heritage and the success of our county and surrounding area.

Sincerely,

Jon Almeida, Principal
Carthage High School



Central Baptist Church

Pastor- W.C. "Bill" Everett

Minister of Music -

Harlan Hall

Business Administrator-

Charles Vermillion

Minister of Education-

David Goddard

Minister of Youth-

Paul Gwinn

The Honorable Michael Powell
Federal Communications Commission

445 12th Street, S.W.

Washington, DC 20554

Dear Chairman Powell:

It is a privilege to share with you how beneficial it is to have a local radio station so committed to our community. KGAS- Carthage, Texas is a great example of a radio station that supports the community and helps tremendously with public service announcements. As a church we have been able to run PSA's and let our congregation and community know of special events and changes in the schedule at Central Baptist. We are able to invite new comers to our church due to the helpfulness of KGAS.

I have never been able to utilize a local radio station as I have KGAS. The manager and staff are more than helpful and willing to work with us. It is a blessing to us and those we serve to have such support. They are a great outreach arm of our church and we depend on them.

Respectfully,

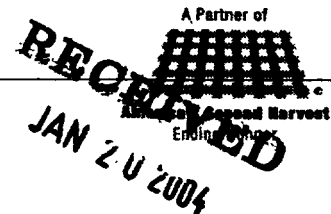
Dr. William C. Everett,
Pastor

David Goddard,
Education/Communications

220 W. Sabine Carthage, Texas 75633
(903) 693-7181 (903) 693-2380 Fax



P.O. Box 21012
Beaumont, Texas 77720-1012
3845 Martin Luther King Parkway
Beaumont, Texas 77705



January 13, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

Our local NBC Affiliate, KBTV 4, is a valuable asset to our community. Specifically, they have helped the Southeast Texas Food Bank fulfill our mission of feeding the poor by working with us on one of the key issues in the war against poverty – lack of a quality education. In our community, 37% of our children are growing up in impoverished homes. Many of these families cannot afford adequate school supplies. While many factors contribute to poverty in our society, education is one of the most successful ways to break the cycle. KBTV 4 has joined with us to support and promote our “School Tools” program, which provides free school supplies to elementary school students from socio-economically disadvantaged homes. They have sponsored two supply drives with live, all day coverage and helped us obtain corporate sponsors, such as Office Depot.

KBTV 4 is helping us ensure all children get a good education, so future generations will have less need for the services of a Food Bank.

Sincerely,

Emelie Irving
Executive Director



**March
of Dimes**
Saving babies, together

RECEIVED

JAN 20 2004

*March of Dimes
Birth Defects Foundation*

*1307 Eighth Avenue, Suite B02
Fort Worth, TX 76104
Telephone (817) 924-9944
Fax (817) 924-7130
www.modnt.org*

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P.D. Shabay

**Division Director
Joan Church**

January 14, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

As a non-profit agency, March of Dimes depends on local stations to help promote our organization within the community. We would never be able to pay for the airtime that these stations provide to us for free.

KDAF TV, WB33 invited March of Dimes to appear on their local program, DFW Closeup, to promote our fundraiser WalkAmerica. This segment also provided an opportunity to discuss prematurity, a health issue that has increased by 10% over the last decade. Reaching thousands of homes, we were able to bring awareness to this growing health concern.

Local stations, such as KDAF TV, are vital to the efforts of the non-profit sector. With their partnerships, we are able to serve our communities more effectively.

Sincerely,

Joan Church
Division Director

"Shaping the hearts,
minds & futures of
San Antonio's youth"



January 16, 2004

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JAN 20 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

I am writing to express our sincerest appreciation to KENS 5 for its support of the San Antonio Youth Centers (SAYC). SAYC is a nonprofit organization dedicated to providing safe places, caring adults, and positive activities for San Antonio's most at-risk youth. SAYC serves extremely low-income children living in our city's most impoverished and blighted neighborhoods. Through generous community support, SAYC is fortunate to offer meals, transportation, computer literacy, music lessons, educational activities, outdoor adventures, mentoring, and many other positive youth development opportunities.

For many years, KENS 5 has generously supported our organization through public service announcements and sponsorships. KENS 5 has made a tremendous impact on the San Antonio Youth Centers—which has grown from providing services at one location to three locations in San Antonio. Moreover, public support of our programs has grown from less than \$100,000 per year to more than \$1 million. We are pleased to partner with KENS 5 and express sincere gratitude for the much-needed coverage provided through KENS 5 and its affiliates.

Please contact me at (210)223-3131 if I may provide you with additional information regarding the support provided through KENS.

Respectfully,

A handwritten signature in black ink, appearing to read "Cynthia L. Ortiz".

Cynthia L. Ortiz
Executive Director/CEO

cc: Allen Lansing, KENS 5
Ann Arnold & Oscar Rodriguez, Texas Association of Broadcasters

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JAN 20 2004



**American
Red Cross**

Greater Houston Area Chapter

2700 Southwest Frwy.
P.O. Box 397
Houston, Texas 77001-0397
Tel. (713) 526-8300
Fax (713) 526-5871
www.houstonredcross.org

Officers

R. Bruce LaBoon
Chairman

Thomas Standish
Chairman-Elect

Larry Hawkins
Vice-Chairman

Robert J. Moses
Vice-Chairman

Zola Cater
Treasurer

Joseph A. Hafner, Jr.
Secretary

Margaret W. Guerriero
Chairman of Volunteers

Honorary Chairman
George H. W. Bush
Former President

Executive Committee
Steve Brown
Alan R. Buckwalter III
Gus Comiskey, Jr.
Bonnie J. Dunbar
Robert B. Dyer
Elizabeth L. Ghrist
Steve Hoffman
Wendell P. Holmes, III
Thomas Jones
Robert M. Kung
Gene McDavid
Terrance L. McGill
Robert Mosbacher, Jr.
Sarah A. Peterson
James L. Phillips
August E. Shouse
Lisa Urban
Paulette Wagner
Steve Wasserman

Honorary Member
Willard E. Walbridge

Chief Executive Officer
John W. McDivitt

January 14, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Dear Mr. Powell:

Houston's local television stations have been invaluable to us over the years in helping us carry out our Red Cross mission. They're very well aware of our role in the community of responding to tragic events and disasters and helping people be prepared.

The local stations are currently running our Public Service Announcements on "Together We Prepare", a five-step plan to help people prepare for the unexpected. Several of the stations recently aired stories on the new Red Cross store and the disaster kits and supplies offered. The agency is often mentioned in TV newscasts for helping displaced residents after all-too-frequent apartment fires. All the television stations help publicize and cover the mass CPR training the Red Cross offers every Fall.

Flooding is a continuing problem in the Houston area. During these times, the television stations are our link to the community regarding Red Cross shelter locations, disaster assistance offices and a variety of aid and services. During flooding, all the stations run non-stop crawls giving shelter locations, our phone number and other much-needed information. After Tropical Storm Allison devastated our city a couple of years ago, the stations helped us raise much needed funds for the community.

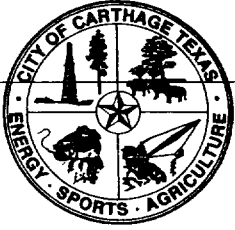
In addition, in the past few weeks, one television station profiled a Houston military family the Red Cross is helping. Another station did a story on the Red Cross' transportation services and programs. The Telemundo station in Houston just shot lengthy interviews with Red Cross staff on disaster preparedness. They plan to create a four-part series for February that will air on their 17 stations nationwide, including New York, Los Angeles and Miami. In large part, because of the Houston television stations, area residents have a high awareness of the Red Cross programs and services provided in their communities.

Sincerely,



John W. McDivitt
Chief Executive Officer





CITY OF CARTHAGE

P.O. Box 400 • Carthage Texas 75633

Phone (903) 693-3868

Fax (903) 693-3882

Mayor
CARSON C. JOINES

Mayor Pro Tem
LYNN C. VINCENT

City Commissioners
LIN JOFFRION, Place 1
JOHN W. COOKE, Place 2
IDA BECK, Place 3

City Manager
CHARLES THOMAS

Deputy City Manager
BRENDA SAMFORD

City Secretary
JOYCE WHITEHEAD

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JAN 20 2004

January 15, 2004

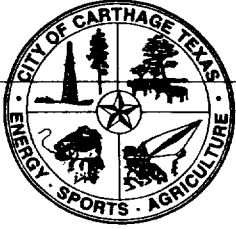
The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

As Superintendent of Parks for the City of Carthage, it is a pleasure to work with the Radio Station, KGAS. They provide a service to our residents keeping them informed of schedules and activities at our parks. These public service announcements are provided on a regular basis. We are very fortunate to have them in our community.

Sincerely,

Brenda Samford
Superintendent of Parks



CITY OF CARTHAGE

P.O. Box 400 • Carthage Texas 75633

Phone (903) 693-3868

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Mayor
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LIN JOFFRION, Place 1
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City Manager
CHARLES THOMAS

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January 15, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

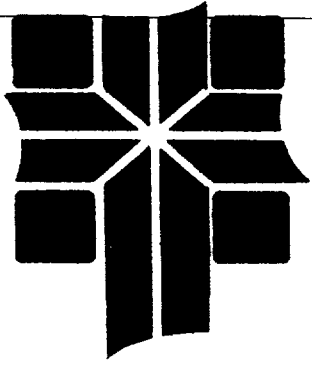
Dear Chairman Powell:

The City of Carthage, Texas is very fortunate to have KGAS Radio as a member of our business community. They are always available to help with emergency messages. An example would be that they are always available to broadcast fires or other emergencies which could cause traffic congestion. They also carry public service messages concerning schedule changes for city services. These are carried at no charge to the city. They also have a daily public service program that features events that are important to our community.

KGAS is an example of a business that practices the basic business principles of fairness and responsibility. Mr. and Mrs. Hanszen should be commended for their achievements.

Sincerely,

Charles Thomas
City Manager



Central Baptist Church

Pastor- W.C. "Bill" Everett

Minister of Music -

Harlan Hall

Business Administrator-

Charles Vermillion

Minister of Education-

David Goddard

Minister of Youth-

Paul Quinn

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

It is a privilege to share with you how beneficial it is to have a local radio station so committed to our community. KGAS- Carthage, Texas is a great example of a radio station that supports the community and helps tremendously with public service announcements. As a church we have been able to run PSA's and let our congregation and community know of special events and changes in the schedule at Central Baptist. We are able to invite new comers to our church due to the helpfulness of KGAS.

I have never been able to utilize a local radio station as I have KGAS. The manager and staff are more than helpful and willing to work with us. It is a blessing to us and those we serve to have such support. They are a great outreach arm of our church and we depend on them.

Respectfully,

Dr. William C. Everett,
Pastor

David Goddard,
Education/Communications

220 W. Sabine Carthage, Texas 75633
(903) 693-7181 (903) 693-2380 Fax



Goodwill Industries of Central East Texas, Inc.

301 Hill Street • Lufkin, Texas 75904 • (936) 632-8838 • Fax (936) 632-9561

Changing Lives Through The Power of Work

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JAN 20 2004

January 15, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

Goodwill Industries of Central East Texas has had a wonderful relationship with Clear Channel over the course of Goodwill's existence in the East Texas area. Goodwill Industries appreciates knowing that Clear Channel is there to help the non-profit organizations in our community in their time of need.

There have been times over the years when Goodwill Industries has been desperate for donations of clothing and household wares and the radio station always stepped up to air PSA's or to do one on one morning interviews. Without donations from the community, Goodwill would not be able to fulfill their mission of putting people with disabilities to work. Also, Clear Channel has always helped inform the community about Goodwill's programs for individuals with disabilities.

The people in our community have the compassion and the capability to help others in need, and the radio station is no exception.

Sincerely,

Nancy Bledsoe
Executive Director

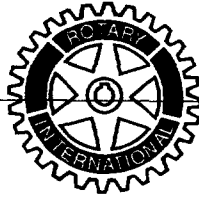
Goodwill Retail Stores

Lufkin
301 Hill Street
Lufkin, TX 75904
632-8838

Nacogdoches
503 E. Main
Nacogdoches, TX 75964
564-4365

Crockett
1027 S. 4th
Crockett, TX 75835
544-7870

Diboll
212 N. Temple
Diboll, TX 75941
829-3311



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JAN 20 2004

Angelina Rotary Club

Lufkin, Texas

January 15, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

The Angelina Rotary Club in Lufkin, Texas helps many organizations in the community. The Club has only one fund-raiser, which is our flag project. For \$25 the Club will display the American flag five times a year at your home or your place a business.

When Clear Channel heard about this project, they stepped up to help with informing the community, which helped the club tremendously in our efforts to assist people in need. They also went one step further and bought flags to display in the front of their building.

The Angelina Rotary Club applauds Clear Channel in their efforts to be involved in the community.

Sincerely,

A handwritten signature in cursive script that reads "Nancy Bledsoe".

Nancy Bledsoe
President

John Larsson
GENERAL

Phillip D. Needham
TERRITORIAL COMMANDER



The Salvation Army

FOUNDED IN 1865 BY WILLIAM BOOTH

412 SOUTH THIRD STREET
POST OFFICE BOX 1787 PHONE (936) 634-5132
FAX# (936) 634-6554

Lt. Colonel Robert J. Tritton
DIVISIONAL COMMANDER

LUFKIN, TEXAS
75902-1787

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JAN 20 2004

Captains Mario & Lola Maldonado
CORPS OFFICERS

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

Lufkin, Texas is a city of approximately 32,000 people and is located in Angelina County. Most of the time the day-to-day routine of our citizens goes un-noticed and often it isn't until something major happens that the media gets involved. That isn't the case however with our wonderful media partners at Clear Channel Radio.

Larry Gunter, VP/Market Manger of Clear Channel Radio in Lufkin/Nacogdoches has opened the doors to The Salvation Army by giving us an opportunity to inform the public about our programs and services through interviews, PSA's and on location interaction.

Without his generous support it would be almost impossible for us to get the word out to the hundreds of families who need assistance during the holidays. Our school supply give-a-way program in the fall would not be nearly as successful without the airwaves of KICKS 105, Q107, KSFA 860 and KFOX 95.5. Many people would not be aware of the wonderful adult day care program we have for senior citizens, who cannot be left home alone during the day. And, because of the station's commitment to promoting non-profit events more than 5,000 people were served Thanksgiving dinner in our gymnasium.

The Salvation Army is only the conduit connecting the generosity of donors to the needs of those who find themselves in crisis. Larry Gunter and Clear Channel Radio has helped to make that connection possible. We applaud Clear Channel Radio for their good works and we extend our sincere appreciation to Mr. Gunter for being instrumental in allowing the Salvation Army to reach out to those who are in need of a helping hand.

Sincerely,

Captains, Mario and Lola Maldonado
January 13, 2004

• "Consecrate yourselves for tomorrow the Lord will do amazing things among you." •

John 3:5 (NKV)



Nacogdoches County United Way

RECEIVED
JAN 20 2004

January 15, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Mr. Powell:
Localism Hearing

It has recently come to my attention that a hearing to gather information from consumers, industry, civic organizations and others has been called to discuss and evaluate the subject of localism. As a 501 © 3 nonprofit organization, the Nacogdoches County United Way funds are very limited with respect to advertising. If it weren't for the invaluable public service announcements donated by KTRE and other local affiliates, we would have no way to broadcast our message via television to the public. For our local United Way campaigns, the coverage KTRE provides is priceless. Without the help of the media, we would not be able raise the amount of money necessary to fund our 24 agencies here in the Deep East Texas Community.

On behalf of the Nacogdoches County United Way and our 24 local agencies, I want to thank you for continuing to provide the services related to localism in our East Texas Communities.

Respectfully,

Deidra D. Richardson
President/CEO
Nacogdoches County United Way



**American
Red Cross**

Dallas Area Chapter

4800 Harry Hines Boulevard
Dallas, Texas 75235-7717
(214) 678-4800
(214) 678-4801 fax
www.redcrossdallas.org

Branch offices located in:

Denton
412 S. Carroll Blvd., Suite 1001
Denton, Texas 76201
(940) 384-0880 local
(972) 219-4860 metro
(940) 384-0884 fax

Greenville
5415 Wesley Street
Greenville, Texas 75402
(903) 455-7932
(903) 454-1459 fax

McKinney
1450 Redbud Boulevard
McKinney, Texas 75069
(972) 562-0601
(972) 562-3272 fax

Terrell
109 Tejas Drive, Suite 700
Terrell, Texas 75160
(972) 563-1030
(972) 563-2030 fax

Providing:

Disaster Relief

Emergency Planning

Armed Forces

Emergency Services

International Social Services

First Aid, CPR & AED Training

Aquatic Programs

Lifeline Personal

Response Service

HIV/AIDS Education

Safety Training for Children

***Volunteer Opportunities
for Adults & Youth***



January 16, 2004

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JAN 20 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

WB33 continues to be a valuable partner in helping the American Red Cross - Dallas Area Chapter increase public awareness and support of our services, and in one particular instance this local station helped save a life!

The American Red Cross takes great pride in teaching people how to save lives. This task is even more meaningful when children are the core components of the program. "Children Caring for Children" is an American Red Cross Basic Aid Training (BAT) program that gives older children the responsibility of teaching latchkey children from low-income families how to care for themselves in the absence of an adult. This BAT program would not be possible without the generous contributions of time, expertise, and financial assistance from Red Cross volunteers and supporters throughout our community - specifically, a WB33 Kids Fund grant of \$6,000 to the Dallas Area Red Cross.

Two years ago, a 12-year old boy leaped to his sister's aid when she choked on a piece of hard candy. Instead of panicking, the boy calmly performed abdominal thrusts, clearing his sister's airway and sending two LifeSavers shooting across the room. It was an act of heroism made possible because he had been one of the students in a BAT class made possible by WB33. Their strong sense of civic responsibility resulted in one brave young man and almost 1,000 other children learning basic first aid, and a valuable young life being saved.

Sincerely,

Jessica Robinson

Director, Communication & Marketing

The mission of the Dallas Area Red Cross is saving lives through helping people prevent, prepare for and respond to emergencies. During the past year, led by over 5,000 volunteers and 120 employees, and supported by community donations, the American Red Cross, Dallas Area Chapter provided disaster relief to 759 Dallas area families affected by more than 600 disasters, trained more than 200,000 people in lifesaving skills and community disaster preparedness courses.. The Dallas Area Red Cross also exchanged more than 2,643 emergency messages for U.S. military service personnel and their families.